

## Company+

Contributed by Management  
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### Why use Cultgrid Company + ?

The Cultgrid Company Blog gives you an opportunity to present your company towards potential employees. The Blog and the link to the profile page also give you the possibility to promote your company and profile you as an attractive employer. The presentation in your profile further gives a possibility to explain the "whole thing", and not only the details presented in the job ad. This will make sure that the applicants will have a greater knowledge of your company, and that they will want to work for you. Thus a Company Ad is an investment in better matchmaking. The company ad is a banner 120\*80 that rotates on the front page when you have posted a job ad. This will ensure increased visibility. We also offer automatic analytic data to our Company + customers. This tool is used for further analysis of the traffic to your job ads and Profile.

Your advantages:

You get to present your Company values for the applicants.

A company presentation gives a more complete picture of your company.

A presentation prevents errors and mistakes.

The presentation makes the applicant better prepared.

With a good presentation you can persuade hesitant applicants to apply.

What you get!

Increased competence by better qualified applicants.

Fewer mistakes and a lower degree of wrong recruitment.

A strengthening of company values.

Easier to retain company values.

Features:

Visible and searchable profile.

Job ad (unlimited).

Your search and selection tool at Cultgrid.

Lists.

Blog.

Company Advertisement (rotating banner).

Analytic job ad report.